

Australia



Bachelor of Business *by*
The University of Tasmania





The University of Tasmania (UTAS)

The University of Tasmania was officially founded on 1st January 1890, by an Act of the Colony's Parliament and was only the fourth university to be established in nineteenth-century Australia.

The primary partnership is between staff and students who work together in the areas of core business for the University: achieving excellence in teaching and learning and research. UTAS offers one of the widest range of courses in Australia (100 undergraduate courses, just over 20,000 students) to provide an environment where each student can enter into a partnership with staff to achieve their goals.



Course Objectives

The course is designed to produce well educated and adaptable graduates, with appropriate professional skills to meet the existing needs and demands of business and related professions. The course specifically prepares students to work in such areas as business management, human resource management, international business, marketing, organizational management and tourism.



Course Structure

The Bachelor of Business as offered by the University of Tasmania consists of 24 units of study. A maximum of 12 units will be credited for candidates in completion of NMIT's Advanced Diploma of (Business) Marketing with details outlined as below.





A. Units of credit received by student in NMIT's Advanced Diploma of (Business) Marketing

BMA101	1. Introduction to Management
KXI101	2. Business Information Systems
BMA251	3. Principles of Marketing
BMA258	4. Services Marketing
BMA255	5. Marketing Communications
BMA205	6. Business Research Methods
BMA252	7. Consumer Behaviour
	8-12. 5 Unspecified Electives

B. Actual units of study in completion of UTAS degree program

BEA111	13. Principles of Economics 1
BEA140	14. Quantitative Methods
BFA103	15. Accounting & Financial Decision Making
BFA141	16. Commercial Transactions
BMA201	17. Organisational Behaviour
BMA325	18. Human Resource Management in the Services Industries
BMA302	19. Strategic Management
BMA121	20. Management of Human Resources
BMA211	21. Business Communications
BMA381	22. International Human Resource Management
BFA281	23. Financial Management
BMA391	24. Managerial Social Responsibility



Credit for Previous Studies

Passes in subjects or units in other courses in The University of Tasmania or other approved tertiary institutions or professional examining bodies may be credited towards the degree to an extent of maximum of 12 units as approved by the Faculty. A maximum of 12 units will be credited for candidates in completion of NMIT's Advanced Diploma of (Business) Marketing.



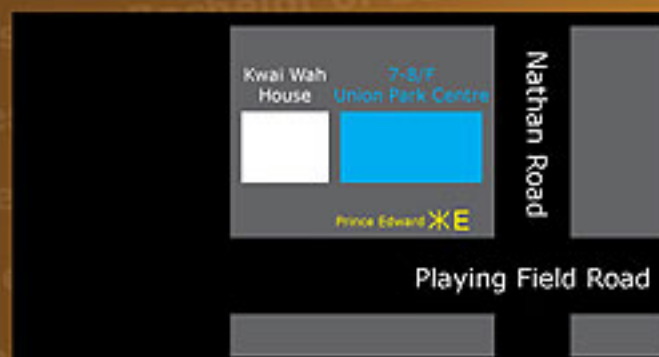
Admission Requirements

1. Completion of NMIT Advanced Diploma of (Business) Marketing, and
2. Attainment of IELTS 6.0 overall with no band less than 5.5, or
Completion of approved English language program

OR

1. Completion of an advanced diploma, associated degree or above, which is approved by individual assessment by UTAS for entry, and
2. Attainment of IELTS 6.0 overall with no band less than 5.5

*UTAS reserves the right to refuse entry to any potential student who does not satisfy UTAS entry requirements.



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 Saturday: 10am-10pm
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It is a matter for individual employers to recognize any qualifications to which this course may lead.